

For Love & Money

Here's Help for Families with Estate Planning Problems,
And for their Attorneys and Advisors

Succession and estate planning amid difficult family dynamics costs tens of millions of dollars in avoidable legal fees and lost asset value every year. That's apart from the mental suffering the resulting plans create. Now, however, there's a new approach.

For Love & Money shows how to:

- Deal with the Rules Crisis™ that inevitably arises in estate planning
- Analyze the keep-or-sell decision for a family business
- Engage in rational discussion of emotional issues
- Avoid off-the-shelf "Solutions" and solve actual problems
- Create succession and estate plans that work

This is not psychotherapy or counseling, or a legalistic exercise. Instead, this approach employs a new model—Roles and Rules—which applies *law* and psychology to help families with businesses and other major assets address the emotional issues that could undermine their estate plans.

John W. Ambrecht, Esq. is an attorney specializing in trust and estate law. **Howard Berens, M.D.** and **Richard Goldwater, M.D.** are psychiatrists in private practice and organizational consultants. **Tom Gorman** is a business communications consultant. The authors are founders of Families and Wealth, LLC, Santa Barbara, California.

This Condensed Edition omits major portions of the Unabridged Edition of the book of the same title, while conveying the basic principles of the authors' approach. The Unabridged Edition includes numerous examples, a major case, and detailed appendixes.

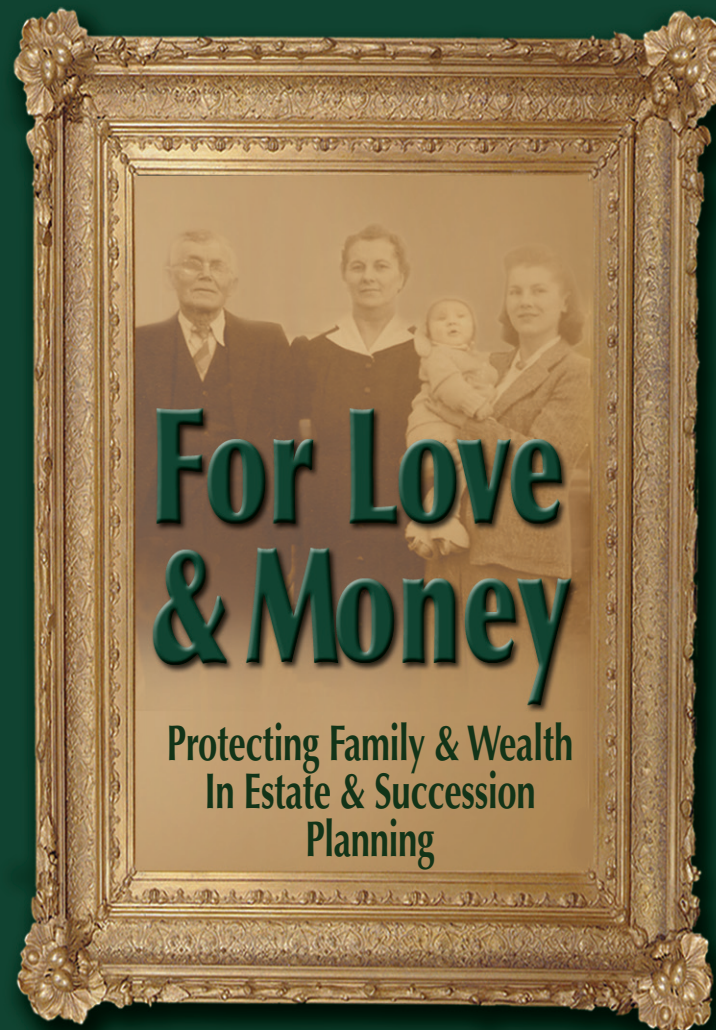
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CONDENSED EDITION

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A New Approach
Blending Law and Psychology

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